

Since 1954

GRASS & GRAIN[®]

**We cater to our advertisers,
many who have been with us from the start.
Why do they stay with Grass & Grain? Results.
Try us and join the list of satisfied advertisers!**

Office: 785-539-7558 • FAX: 785-539-2679

Box 1009 MANHATTAN, KS 66505

grassandgrain.com

January 1, 2022

Advertising Rates & Data

PUBLISHER Ag Press
16th & Yuma (Box 1009) Manhattan, Kansas 66502

PHONE 785-539-7558

FAX 785-539-2679

PUBLICATION DATE Every Tuesday

VOL. 1, No. 1 March 1954

POSTAL PERMIT Second Class
postal privileges as a paid circulation newspaper

FORMAT 6col x 20 in.
(9 picas, 120 column inches per page)
Tabloid newspaper, printed offset.

DISPLAY ADVERTISING B&W RATE \$11.00/ column inch

DISPLAY ADVERTISING COLOR RATE \$15.50/ column inch
(22 col. in. or less)

DISPLAY ADVERTISING COLOR RATE \$100 flat rate
(23 col. in. and up)

DIRECTORY ADVERTISING RATE \$10.50/ column inch

DISPLAY ADVERTISING DEADLINES

**First Section Noon Wednesday.
11:00 A.M. Friday for All Other Display Advertising.**

CLASSIFIED LINER RATE 70¢ a word

CLASSIFIED DISPLAY RATE \$11.00 per column in.
(2 column maximum)

CLASSIFIED DEADLINE 10:00 a.m. Friday

For All Classified Liner & Classified Display Ads

READERSHIP 8,000 plus or minus

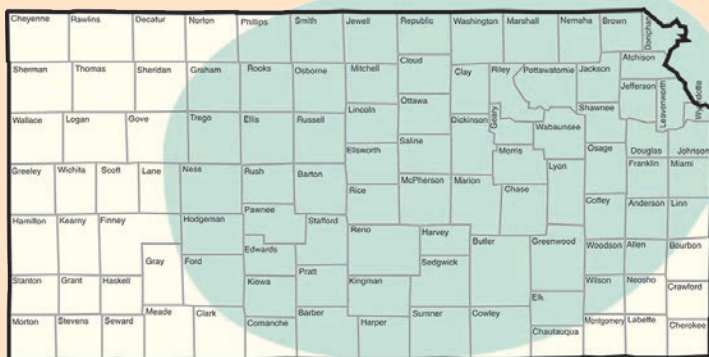
Net Advertising Rates

Unit	DIMENSIONS Width Depth	Black & White	Color
Full Page	6 col (9.9583") x 20"	\$1,320	\$1,420
1/2 Page	6 col (9.9583") x 10" Horizontal 3 col (4.9167") x 20" Vertical	\$660	\$760
Jr. Page	4 col (6.5972") x 10"	\$440	\$540
1/4 Page	3 col (4.9167") x 10"	\$330	\$430
1/6 Page:	3 col (4.9167") x 5.5" Square 2 col (3.2361") x 8.25" Vertical	\$181.50	\$255.75
1/8 Page	2 col (3.2361") x 6.25"	\$137.50	\$193.75
1/16 Page	2 col (3.2361") x 3"	\$66	\$93
Business Card	2 col (3.2361") x 2"	\$44	\$62

(In-between sizes calculated for rates by the quarter-inch)

**Call for pricing
on advertising inserts.**

Saturate Rural Readership



SPECIAL EDITIONS

Every issue of Grass & Grain is a top-notch marketing tool for advertisers, but we publish annual editions that stand out more:

Topeka Farm Show
Seed and Chemical
Beef Empire
County Fair/Harvest Edition
Building issue

Full of Bullz
Hay and Grazing
Sheep and Goat
State Fair edition
Wichita Farm Show

Other special editions could be published throughout the year.

