

Since 1954

# GRASS & GRAIN

O: 785-539-7558 C: 785-632-7001 F: 785-539-2679

Box 1009 MANHATTAN, KS 66505  
gandgeditor@agpress.com • www.grassandgrain.com

## January 1, 2017 Advertising Rates & Data

PUBLISHER .....Ag Press  
16th & Yuma (Box 1009) .....Manhattan, Kansas 66502

PHONE .....785-539-7558

FAX .....785-539-2679

PUBLICATION DATE .....Every Tuesday

VOL. 1, No. 1 .....March 1954

POSTAL PERMIT .....Second Class  
postal privileges as a paid circulation newspaper

FORMAT .....6 col. x 16½ in.  
(9 picas, 100 column inches per page)  
Tabloid newspaper, printed offset.

DISPLAY ADVERTISING RATE .....\$ 10.00 per column inch

DISPLAY ADVERTISING DEADLINES  
First section noon on Wednesday.  
Friday noon for all other display advertising.

CLASSIFIED RATE .....65¢ a word, prepaid

CLASSIFIED DEADLINES  
Office Call-Ins .....10:00 a.m. Friday  
Mail .....10:00 a.m. Friday  
Online .....10:00 a.m. Friday

PAID CIRCULATION .....9,000 plus or minus

**We cater to our advertisers,  
many who have been with us from the start.  
Why do they stay with Grass & Grain? Results.  
Try us and join the list of satisfied advertisers.**

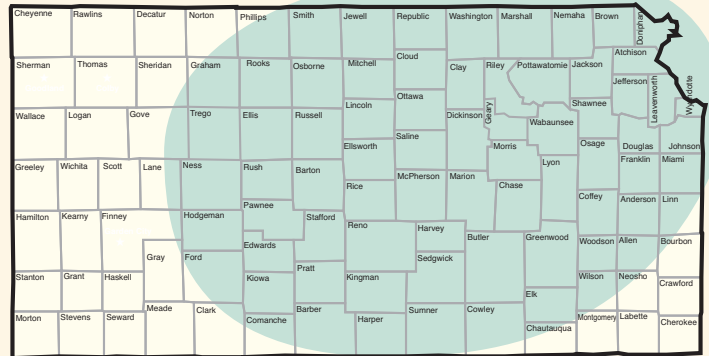
## Advertising Rates

Unit	DIMENSIONS		Black and White	Color
	Width	Depth		
Page	10½"	16½"	\$1,000.00	\$1,100.00
½ page	5½"	16½"	\$500.00	\$600.00
	7"	12½"		
	8¾"	10"		
	10½"	8¾"		
Jr. page	7"	10"	\$400.00	\$500.00
¼ page	5½"	8¾"	\$250.00	\$350.00
⅓ page	5½"	5½"	\$165.00	\$265.00
	3¾"	8¼"		
⅓ page	3¾"	6¼"	\$125.00	\$225.00
⅙ page	3¾"	3"	\$60.00	\$160.00
Business Card			\$40.00	\$140.00

(In-between sizes calculated for rates by the quarter-inch.)

Call for pricing on advertising inserts.  
Grass & Grain's sister company, Ag Press,  
can fulfill all your printing needs.

## Saturate Rural Readership



## SPECIAL EDITIONS

Every issue of Grass & Grain is a top-notch marketing tool for advertisers, but we publish annual editions that stand out more.

January .....Topeka Farm Show  
February .....Seed & Chemical  
March .....Salina Farm Show  
April .....Sheep & Goat / Hay & Grazing  
May .....Cattle Empire  
June .....Harvest

July .....County Fair / Farming  
August .....State Fair  
September .....Fall Harvest  
October .....Winter Maintenance  
November .....Wichita Farm Show

