Since 1954

GRASS & GRAIN

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Box 1009, Manhattan, KS 66505
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grassandgrain.com

January 1, 2013
Advertising Rates & Data

PUBLISHER . . . . . .Ag Press
16th & Yuma (Box 1009) . . . . . .Manhattan, Kansas 66502

PHONE 785-539-7558

FAX 785-539-2679

PUBLICATION DATE . . . . . .Every Tuesday

VOL. 1, No. 1 . . . . . .March 1954

POSTAL PERMIT . . . . . .Second Class
postal privileges as a paid circulation newspaper

FORMAT . . . . . .6 col. x 16½ in.
(9 picas, 100 column inches per page)
Tabloid newspaper, printed offset.

DISPLAY ADVERTISING RATE . . . . . .$ 9.50 per column inch

DISPLAY ADVERTISING DEADLINES
First section noon on Wednesday.
Friday noon for all other display advertising.

CLASSIFIED RATE . . . . . .60¢ a word, prepaid

CLASSIFIED DEADLINES
Office Call-Ins . . . . . .5:30 p.m. Friday
Mail . . . . . .Saturday
Online . . . . . .6 a.m. Monday

PAID CIRCULATION . . . . . .12,000 plus or minus

SUBSCRIPTION PRICE . . . . . .Mail $43.00
per year (Sales tax included) . . . . . .Online $35.00

We cater to our advertisers,
many who have been with us from the start.
Why do they stay with Grass & Grain? Results.
Try us and join the list of satisfied advertisers.

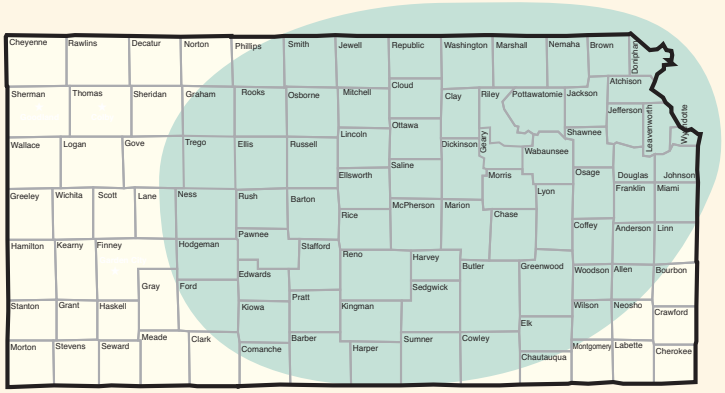
Advertising Rates

Unit		DIMENSIONS Width	Depth	Black and White	Color
Page		10½"	16½"	$950.00	$1,250.00
½ page		5⅛"	16½"	$475.00	$650.00
	or	7"	12½"		
	or	8¾"	10"		
	or	10½"	8¼"		
Jr. page		7"	10"	$380.00	$500.00
¼ page		5⅛"	8¼"	$235.00	$300.00
⅙ page		5⅛"	5½"	$156.75	
	or	3⅜"	8¼"		
⅛ page		3⅜"	6¼"	$118.75	
1⁄16 page		3⅜"	3"	$57.00	
Business Card				$38.00	

(In-between sizes calculated for rates by the quarter-inch.)

Call for pricing on advertising inserts.
Grass & Grain's sister company, Ag Press,
can fulfill all your printing needs.

Saturate Rural Readership



SPECIAL EDITIONS

Every issue of Grass & Grain is a top-notch marketing tool for advertisers, but we publish annual editions that stand out more.

January. . . . . .Topeka Farm Show
March . . . . . .Salina Farm Show
April . . . . . .Sheep & Goats
May . . . . . .Cattle Empire Edition
June . . . . . .Harvest
July . . . . . .Fair Farming
September . . . . . .Fall Harvest
October . . . . . .Winter Maintenance
November . . . . . .Holiday Gift Guide
December . . . . . .Kansas Beef Expo